

## PRIVACY NOTICE

At Wallington Cars and Couriers Ltd we are committed to protecting your privacy. This policy applies when we are acting as a controller of personal data, i.e. where we have determined the purposes and means of the processing of that personal data. It applies to employees of our customers or suppliers who appear in our promotional material.

We will process your personal data for the purpose of creating marketing material. The legal basis for this processing is that it is necessary to achieve our legitimate interests, namely promoting the services supplied by us.

We will store your personal data relating to marketing material for as long as the marketing material remains relevant to the services supplied by us for up to a maximum of 10 years.

We will share your personal data with other third parties.

As you are providing us with your personal data, it is important to us that you are aware of the following rights that you have in relation to our processing of that personal data.

- You can be provided with a copy of any personal data concerning you that we process, unless that would affect the rights and freedoms of others. You can also be provided with information on how that personal data is processed by us.
- You can have us rectify any personal data of yours that we hold that is inaccurate or incomplete. In certain circumstances, you can also ask us to erase or restrict the use of any of your personal data that we process.
- You can object at any time to our processing of your personal data on grounds related to your particular situation.

You can exercise any of the rights listed above by contacting us using the details at the bottom of this notice. If you are unhappy with any aspect of how we processed your personal data or your request to exercise a right, you can lodge a complaint with the Information Commissioner's Office.

We use Google Analytics and Lux Real User Monitoring (RUM) software to collect information about how you use [www.wallingtoncars.com](http://www.wallingtoncars.com) and how the website performs during your visit. This includes IP addresses. The data is anonymised before being used for analytics and web performance monitoring.

Google Analytics processes anonymised information about:

- The pages you visit on [www.wallingtoncars.com](http://www.wallingtoncars.com)
- How long you spend on each wallingtoncars.com page
- How you got to the site
- What you click on while you're visiting the site

Lux Real User Monitoring software processes anonymised information about:

- How well the pages performed on your device

- Performance bottlenecks your device experienced
- Javascript errors your device encountered

We do not store your personal information through Google Analytics or Lux (for example your name or address)

We will not identify you through analytics information, and we will not combine analytics information with other data sets in a way that would identify who you are.

Wallington Cars and Couriers Ltd, incorporated and registered in England and Wales with Company Number **03135724** and whose registered office is at Jane Seymour House 23 Ewell Road, Cheam, Sutton, Surrey, SM3 8DD

We are contactable by email at [Frank@wallingtoncars.com](mailto:Frank@wallingtoncars.com).